



MAKING MORE DEALS HAPPEN

Partnering is simple, the benefits are immediate.

877.806.6247 | www.lmgfinance.ca | 201-347 Victoria St, Kamloops

Who We Are

Established in 2002, LMG Finance has grown to be Canada's most respected F&I outsource company. We're a team of highly experienced professionals, specializing in the facilitation of customized competitive finance and insurance solutions for leisure and recreational dealerships.

What We Do

By working as a dedicated extension to a dealership's own staff, we provide all of the benefits of an in-house business office and more, at no cost to the dealer!

We deliver unparalleled results! Results that yield more financed approvals for more sales, more profit, heightened customer satisfaction, less work for dealers and considerable savings.

When partnered with LMG Finance, a dealership is never left without. We're reliably available, 6 days/60+ hours per week, no vacations and no sick time. With LMG Finance there are absolutely no missed opportunities and we're committed to making the most out of each and every one.



We know our Dealership Partners and our Dealership Partners know us.

Though LMG Finance is large enough to dependably deliver many competitive advantages, we also uphold a personable touch of familiarity with dealership employees and customers.

Thank you for **your interest!**

We greatly appreciate the time you have taken to getting to know us better. Should you decide to move forward in partnering with LMG Finance, trust that you will gain a true partner that is highly committed to elevating the success of your dealership. Thank you for providing us with this opportunity.

Sincerely,



Rob Williamson



Enabling Dealerships to Achieve More with Each Sale

Going the Extra Mile

With a close working relationship with a broad range of lenders and a comprehensive understanding of credit profiles, good customers with challenging credit are never abandoned. We aggressively work for approvals with use of our near and sub-prime lending relationships, as well as effective discussions with qualified cosigners.

Dealership partners of LMG Finance have the peace of mind knowing that if we can't obtain an approval, nobody can. We're also 100% commission based, meaning that we only get paid if an approval is achieved.

To further foster future business, our team offers credit counselling. With our helpful suggestions, customers will be in a better buying position in the future.

Our team of Finance Managers possess the knowledge and tact to sensitively discuss personal topics with customers for the most favourable outcomes possible. Rather than having awkward conversations, dealerships can focus on what they excel at, selling fun!

MARKETING



LMG Finance is devoted to assisting our dealership partners in as many ways as we possibly can. Providing a variety of effective marketing materials is one

way, these are entirely free and simple to order online via the Dealer Resource Centre (DRC) portal. These materials are provenly linked to increased sales by drawing positive attention to the availability of competitive financing and other appealing benefits for customers to take advantage of.

EXCLUSIVE TOOLS



The Dealer Resource Centre (DRC), is an online portal providing dealerships with greater control of their deals. From any web browser, current and past deal information can be accessed at any time. The DRC also provides the ability to calculate payments, submit secure credit applications, generate printable payment tags, access training resources, ordering of free marketing materials and more.

To bolster the convenience of the DRC, the LMG Finance Mobile App is also available to use on iPhone and Android devices. Dealerships can track their deals in real-time, submit credit applications and calculate payments anywhere!



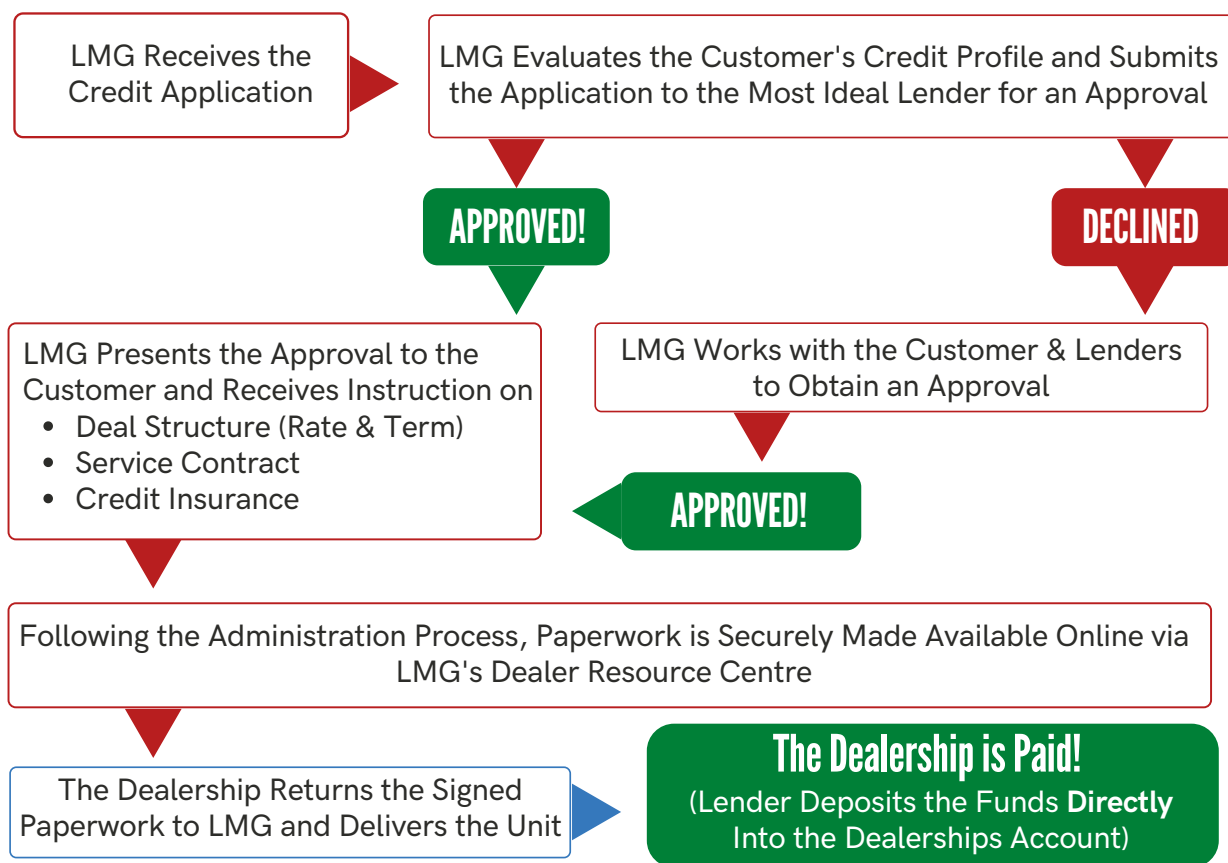
Credit Applications & The Deal Process

CREDIT APPLICATIONS

All bases are covered in equipping our Dealership Partners with various types of credit application forms to best suit their needs. As a Dealership Partner, you will receive a customized credit application form with your logo incorporated. This form is for use on your website and can also be linked within your online classified ads as a "Financing Available! - Apply Now!" hyperlink. An online form is also securely available for your use through our Dealer Resource Centre (DRC) portal and while on the go, using your smartphone and the LMG Finance Mobile App. Traditional methods of phone and fax, with the use of provided credit application pads are also available.

THE DEAL PROCESS

DID YOU KNOW? That our personalized customer service fosters consumer loyalty as well as sales referrals for our Dealership Partners. We are also frequently contacted by customers that are wishing to use our services, in which case we refer them to our Dealership Partners that are the closest to them.



COMPLIANCE

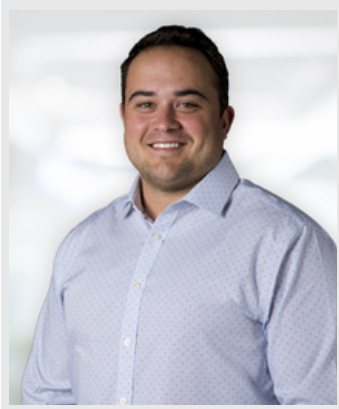
More than ever, compliance is of significant importance and by adhering to regulatory bodies and facilitating dealership licensing, our Dealership Partners are not left exposed to any foreseeable pitfalls.

Partnering is Simple & the **Benefits are Immediate!**

Congrats! You've made the decision to partner with LMG Finance. Now simply complete the four quick and easy steps with your Dealer Relations Manager and we'll be sealing more deals for you before you know it!

- 1 Complete Questionnaire**
- 2 Execute Dealer Agreement**
- 3 Align with Lenders & F&I Product Providers**
- 4 DRC Orientation For Sales & Administrative Staff**

Bryce Evason is the Business Development Manager for your region.



Your Dealer Relations Manager will work closely with you to ensure that you're taking full advantage of all that we have to offer. This will enable you to achieve and maintain your full profit potential.

You can always count on your LMG team!

Though you'll have the benefit of familiarity with your Business Development Manager, you will always have the peace of mind knowing that there's an entire Business Development Team to assist you at any time.

Dave McIntosh
Business Development Director



Danika Schmietenkop
Marketing Coordinator



✓ More Approvals ✓ More Sales ✓ More Profit ✓ Less Work ✓ More Savings

Don't just take our word for it! Google LMG Finance to see what others are saying!

Dealership Testimonials



LMG Finance is awesome to deal with. I wish our dealership had partnered with them sooner.

Darren McFadden

Our partnership with LMG was a great decision. It has improved efficiency and approvals for us and our customers. Our customers are happy which in turn makes us happy, as LMG does the "heavy lifting" for us; all while keeping in continual communication with both our dealership and the purchaser. LMG is easy to contact, quick to respond to inquiries or questions and even though contact is not in person we can still feel the "service with a smile". Sure glad we were tipped off to LMG Finance and thank you for being exactly the business you promised.



Sherri Solomko



Partnering with LMG Finance has been one of the best decisions we have made. Being a small dealer we all do multiple jobs and trying to handle customer financing was very difficult. With LMG our customers are now getting better service and there's a lot less work for us. They are always available and willing to help whenever we have a question or issue. It's great to have people that know their business on your side, it sure make's a difference! A big thanks to the LMG Finance team from Clay's Offroad.

Mike Strangis

I just partnered with LMG recently and it's been great. Very professional, they continuously keep you updated on loan progress. I've had my own business managers in the past but this system is much better. I highly recommend LMG for your financing needs, so easy!!



Randy McLeod



Canada's F&I Outsource Solution



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